OFFICE OF THE PRINCIPAL
GOVERNMENT DEGREE COLLEGE FOR WOMEN
ANANTNAG
NAAC RE-ACCREDITED GRADE B+ (CGPA 2.63)

NO:-WCA/22/Notice/1028.   DATED: 07-11-2022

Notice

It is notified for the students of our college that the **Innovation and Incubation Hub Centre (ICSC-IIC), Islamia College of Science & Commerce Srinagar Kashmir** is organizing an Innovative Application Ideas competition under the title "**APP MARATHON: An innovative mobile application to solve our day to day problems**". The mobile application could be related to the fields not limited to handicrafts and traditional technologies/energy conservation/Horticulture and Agriculture/Food processing/Gross Root Innovation/New Products and Services/Traffic Management.

Interested students may submit two pages write up about the idea and applicability of the idea and how can be put into practice to the website iccislamiacollege@gmail.com or principal@islamiacollege.edu.in
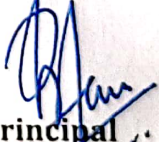
The top 15 short listed idea holders shall be invited to give a presentation before the evaluation committee the first three winners will be given cash prize of 30,000, 25,000 and 20,000 and runner up will be given a consolation cash prize of Rs. 5000 and a certificate as well.

Last date of submission: 25/11/2022

Convener
College Innovation Cell

Principal
GDC Women Anantnag

Govt. Degree College
for Women, Anantnag

Copy to:
1. Convener Innovation Cell for information.
2. Office file.

ISLAMIA COLLEGE OF SCIENCE AND COMMERCE SRINAGAR, KASHMIR

(UGC Autonomous/ NAAC ACCRETDIATED GRAD – "A")

No.ICS/2947-49/I-44
Dated. 02-11-2022

Principal,
Government Degree College,
UT of Jammu and Kashmir,

Sub: Innovative Mobile Application Ideas Competition for School and College students of UT of J&K.

Sir/Madam,

Our College students are full of innovative ideas to find solution to our day-to-day problems. They need a platform to nurture and hand hold these ideas. It is in this context that I am pleased to inform you that Islamia College Innovation and Incubation Hub Centre (ICSC-IIC) is organizing an innovative Mobile Application ideas Competition under the title **"App Marathon: An Innovative Mobile Application to solve our day-to-day problems"** The competition invite innovative Mobile Application ideas from the schools and college students of Jammu & Kashmir.

The Mobile Application could be related to following fields and not limited to **Handicrafts & Traditional Technologies/ Energy Conservation/ Horticulture and Agriculture/Food Processing/Gross root Innovation/New Products and Services/Traffic Management.**

A two page write – up about the idea and applicability of the idea and how it can be put into practice with the name of the student(s), contact details should be submitted to: iicislamiacollege@gmail.com. or principal@islamiacollege.edu.in
The submitted mobile application will be evaluated on the following criteria.
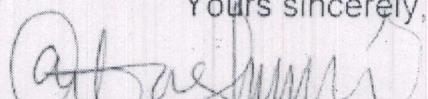
- **Novelty of the Idea. /Complexity. /Clarity in Details. /Flexibility and practically.**
- **Scale of impact.**

The top fifteen short listed idea holders shall be invited to give a presentation before the Evaluation committee. To support our students to pursue their innovative idea further, the first three winners will be given a cash prize **of ₹30,000/-, ₹25,000/-, and ₹20,000/-respectively and each runner up will be given a consolation cash prize ₹5,000/- and a certificate** as well. Last date of submission: 25th November, 2022.

I am herewith attaching the poster of the competition and request you to please share with your students for their maximum participation in the said competition.

With due regards.

Yours sincerely,

Prof. (Dr.) Sheikh Ajaz Bashir

INNOVATION & INCUBATION CENTER
ISLAMIA COLLEGE OF SCIENCE & COMMERCE SRINAGAR

islamiacollege.edu.in

7006-425-229

9419-531-485

OPEN FOR SCHOOL & COLLEGE STUDENTS OF J&K

APP MARATHON 2022

LAST DATE **25TH NOV**

An Innovative Mobile Application Idea to solve our day-to-day problems

CASH PRIZES WORTH ₹100k

About

ICSC – IIC invites innovative Mobile Application Ideas from School and College students of Jammu & Kashmir. The innovative Mobile Application idea could be related, but not limited to the following:

- Food Processing
- Horticulture & Agriculture
- Traffic Management
- Handicrafts
- Energy Conservation
- New Products & Services

Evaluation

The submitted ideas will be evaluated by a Evaluation committee comprising of experts from industry, academia, innovation and entrepreneurship. To encourage the young minds to take their ideas further, the first three winners will be given cash prizes of ₹ 30,000, ₹ 25,000 and ₹ 20,000 respectively. Runners up will be awarded with cash prizes of Rs. 5000. Certificates will be awarded to all participants.

Submission Procedure

Submit a two-page writeup about the idea and its applicability and how it can be put into practice along with your name, college name, and contact details on the following email addresses by 25th November 2022