

## <u>Report of Seminar cum Awareness Programme on Financial</u> <u>Education and Entrepreneurship on 18/05/2022.</u>

The Department of **Economics** organized a seminar cum awareness programme on **"Financial Education and Entrepreneurship"** in collaboration with **Team Fire 64** in the Conference Hall of the College on

18<sup>th</sup> May, 2022. The purpose of seminar was to create awareness regarding the entrepreneurship and Business initiatives among the undergraduate students of the college. The resource persons for the occasion were from the Multinational Company called Forever. The seminar started with the inaugural address by the

Head of the Department (Economics) **Prof.Shahnaz Gul.** The Principal of

the college, **Dr Irfan ul Majid** formally welcomed the guest speakers and highlighted the importance of entrepreneurship and StartUps in resolving the problems of Unemployment.

Aaqid Bilal, (Manager Team Fire 64) the first speaker deliberated upon the Women Empowerement.In his presentation, he tried to clear many misconceptions associated with empowerment and explained articulately the real meaning of women empowerment. He cited many









examples of empowered women doing wonders in their diverse fields.

The next speaker namely Mufeed Ahmad (Working as Sales Manager,

Forever) elucidated on **Personal and Skill Development**. He shared the ways and means to develop self-confidence and trust in what one is doing. To boost the morale of the students, he shared his personal struggle in the process of attainment of his goal.

Ateeb Bilal, another Resource Person enlightened the audience about the Financial Education. He exquisitely succeeded in explaining the economic success in one single slide of his presentation. He reiterated that it is the business initiative only which can secure the continuous flow of income and growth and thereby accentuate the economic stability.





Lastly **Basit Aslam** (7<sup>th</sup> Sem, Engineering Student and Digital Entrepreneur)

spoke at length on **Success Testimony**. He stressed on firm conviction in one's dreams and continuous efforts towards the achievement of set goals helped him to reach the success at such young age. He encouraged the students to take up





private initiative rather than relying on public sector for employment. A good number of students took active participation in the seminar and cleared doubts about the entrepreneurship. The programme concluded with the vote of thanks by **Dr. Imtiyaz Ahmad Shah** (Lecturer, Economics)



Submitted By Shahnaz Gul HOD, Economics

Dr. Irfan Ul Majid Principal

